

Studying.
Working.
Living.
In Europe.

Certificate of Excellence in

**EUROPEAN
BUSINESS
BEHAVIOUR
DEMOCRACY**

Business Competence in Europe.



**The Certificate of Excellence
in European Business Behaviour
and Democracy (EBBD)**

equips learners with the necessary competence to master extensive soft skills and business competence in an international environment. It is a proof of excellence and readiness for mobility in the field of business administration. The certificate increases opportunities in the job market.

<https://ebbd.eu/>

STRUCTURE OF THE EBBD CURRICULUM

Transversal Skills (Implementation of European Frameworks)

Lifelong Learning Competences

- Literacy Competence
- Multilingual Competence
- Mathematical Competence
- Personal, Social and learning to learn Competence
- Citizenship Competence
- Cultural Awareness and Expression Competence

Digital Competence for Citizens

- Information and Data Literacy
- Communication and Collaboration
- Digital Content Creation
- Safety
- Problem Solving

Entrepreneurial Competence

- **Ideas and Opportunities** (Spotting Opportunities, Creativity, Ethical and Sustainable Thinking, Vision, Valuing Ideas)
- **Resources** (Self-awareness and Self-efficacy, Motivation and Perseverance, Mobilising Resources, Financial and Economic Literacy, Mobilising Others)
- **Into Action** (Taking the Initiative, Planning and Management, Coping with Uncertainty and Risk, Working with Others, Learning through Experience)

European Business Profile

Learning Unit 1: European Citizenship

Learning Unit 2: Cultural Awareness and Intercultural Communication

Learning Unit 3: European Economy

Learning Unit 4: Marketing

Learning Unit 5: Goods and Services

Learning Unit 6: Procurement

Learning Unit 7: Finance and Controlling

Learning Unit 8: Human Resources

At least three also in a European/international setting



Technical Requirements

Foreign Language Competence

Content and Language Integrated Learning (CLIL)

Competence to act in a Business Environment (also Abroad)

Work-based Learning (WBL)

General University Entrance Qualification



Qualifications



Conditions



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STANDARDS

Criteria	Requirement
Transversal Skills	These are allocated to and integrated into the Learning Units. However, they can also be combined with technical requirements. Entrepreneurial Competences will mainly be obtained during work placements and work-based learning (WBL). Special courses (e.g. training methods) are possible as well. The application for accreditation must give evidence of the way of implementation.

Criteria	Requirement	Time Dimension
European Business Profile Learning Units	LU 1: European Citizenship	As the emphasis is now on the learning outcomes the time dimension needed in order to achieve them can only be given approximately, depending on the respective educational system in each European country.
	LU 2: Cultural Awareness and Intercultural Communication	
	LU 3: European Economy	
	Learning Unit 4: Marketing	When the focus of the educational system is on teaching lessons the Learning units equal a time dimension of approximately 720 lessons of 60 minutes.
	Learning Unit 5: Goods and Services	
	Learning Unit 6: Procurement	In countries where the focus is on the workload taking into account teaching and own work of a student the workload is approximately 2000 hours.
	Learning Unit 7: Finance and Controlling	
	Learning Unit 8: Human Resources	

Criteria	Requirement	Time Dimension
Technical Requirements	These technical requirements result from the basic idea of the EBBD to offer students additional competences, especially in the areas, Economy, Europe and Mobility thus qualifying them for the challenges of the European job market.	
	First Foreign Language Second Foreign Language	Foreign language competence plays a major role in attaining the EBBD qualifications, especially concerning their European and international orientation. The first foreign language shall be conveyed at B2 level and the second at B1 level of the CEFR. Within the European education systems, different languages are relevant as first respectively second foreign language – depending e.g. on geographical situations and traditions. Therefore, a specific foreign language is not stipulated in the EBBD portfolio.
	CLIL – Content and Language Integrated Learning	The learning outcomes described within the qualifications are to be acquired and demonstrated partly by Content and Language Integrated Learning – CLIL. That is why CLIL is defined as a technical requirement that must be fulfilled to achieve EBBD standards. CLIL may be taught either in the first or in the second foreign language.
	Work Placement abroad	For obtaining employability in the European market it is important to put economic, intercultural and foreign-language qualifications into practice and develop them further in companies abroad. That is why the work placement abroad is defined as a technical requirement that must be fulfilled to attain EBBD standards. (ECVET) learning agreement and Europass mobility are needed for recognition.
	WBL – Workbased Learning	In terms of delivery, work-based learning can take place onsite, in a company or organisation, or within a more traditional learning environment such as a classroom or training centre. The general descriptions of the different types of WBL in the EBBD portfolio shall give EBBD colleges a variety of options to choose from in order to further promote WBL. For each option we highlight the competences of the EntreComp that could be particularly fostered with this form of WBL. In order to be accredited each college has to give proof that they provide one WBL experience as on-the-job training and one WBL experience as a school-based programme.
	General University Entrance Qualification	According to the rules of the respective national or regional education system



ACCREDITATION AND CERTIFICATION

Procedure

At present there are in principle two possibilities to be accredited as an **EBBD school**:

By an official governmental institution, e.g. a ministry of the respective state or region;

By the non-profit NGO EBBD e.V. from Germany: this organisation guarantees the long-term sustainability of EBBD implementation and dissemination of the *Certificate of Excellence in European Business Behaviour and Democracy – EBBD* within educational institutions in European countries.



EBBD e.V.

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